



# 2009 Inside BOMA Advertising Rate Sheet

## BOMA GREATER CLEVELAND CIRCULATION

The Inside BOMA Newsletter, covering the latest legislative, regulatory, and local/regional issues vital to the Greater Cleveland commercial real estate industry, is published four times a year and is sent to all BOMA Greater Cleveland members. Advertising in the Inside BOMA Newsletter means your product or service will be seen by commercial real estate professionals that own and/or manage commercial property in Cuyahoga, Geauga, Lake and Lorain counties.

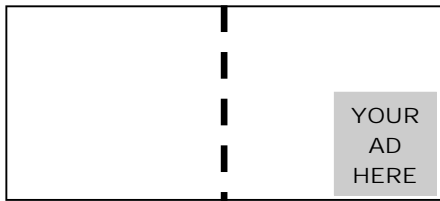
**Advertising in the Inside BOMA Newsletter is an Exclusive Members Only opportunity and will be awarded on a first come, first served basis and spaces have historically sold out quickly!**

## ISSUE DATES

| Issue Date | Closing Date | Artwork Due |
|------------|--------------|-------------|
| February   | January 9    | January 16  |
| May        | April 17     | April 24    |
| August     | July 17      | July 24     |
| November   | October 16   | October 23  |

## SIZES

| Ad Size           | Inches                            |
|-------------------|-----------------------------------|
| 1/4 Page vertical | 3 3/4 x 5 1/4 (max: 12 per issue) |



## RATES

| Ad Size  | 1x    | 4x          |
|----------|-------|-------------|
| 1/4 Page | \$200 | \$150/issue |

## Special Positions (First Come, First Served)

Add to Rate Above (One Time Flat Rate)

|          |                                       |       |
|----------|---------------------------------------|-------|
| 1/4 Page | Page 3 (Only if no GEM Sponsor)       | \$125 |
| 1/4 Page | Guaranteed placement on any other pg. | \$100 |

## Mechanical Requirements

### Ad Size

|          |   |
|----------|---|
| 1/4 Page | Electronic files ONLY at 300 DPI, Line Screen: 133    |
|          | Acceptable formats: PDF, EPS with tiff preview or JPG |
|          | Files should include artwork & custom fonts           |

**Artwork that does not meet these requirements will be returned.**

## Cancellation/Payment Policy

Advertisers are invoiced at issue closing date. Cancellations after the issue closing date will be invoiced at the prevailing rate. Payment is due upon receipt of invoice.

## AD SPECIFICATIONS

- I will be placing an ad in one issue (single run)
- I will be placing an ad in four issues (1 year)

## Insert my ad in the following issue(s)

- Feb '09
- May '09
- Aug '09
- Nov '09

## Special Positioning (First Come, First Served)

- Guaranteed Position (Page Location \_\_\_\_\_)

## Billing Information

Ad rate \_\_\_\_\_ x # of Issues \_\_\_\_\_

+ Special Positioning \_\_\_\_\_ = **TOTAL** \_\_\_\_\_

## COMPANY NAME/ADVERTISER

## TELEPHONE

## CONTACT

## EMAIL

I hereby certify that I am an authorized agent of the above named company (herein named as "advertiser") and have authority to execute this Advertising Agreement for and on behalf of same. With my signature below, I authorize BOMA Greater Cleveland to publish advertising as outlined above within a 12-month period effective the signature date.

This Advertising Agreement is subject to all terms and conditions set forth on BOMA Greater Cleveland Rate Sheet, a copy which has been made available to me. I have read and understand all of the terms and conditions as set forth on the Rate Sheet.

## SIGNATURE

## DATE

## RETURN FORM TO: BOMA Greater Cleveland

200 Public Square, Suite 209 ■ Cleveland, OH 44114

**PH: 216-575-0305 ■ Fax: 216-575-0233**

**E-mail: [mjohns@bomacleveland.org](mailto:mjohns@bomacleveland.org)**